



## CONTACT

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## ABOUT

Former van lifer with passions in digital/email marketing, branding, and web design. Positive, people oriented, organized, and driven to learn. Aiming to collaborate with individuals and teams to create beautiful, eye-catching design.

## SKILLS/TOOLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Typography
- Illustration
- Photo Editing
- Square Space
- Wix
- Microsoft Office
- Collaboration
- Organization
- Coach-able
- Problem Solver
- Storytelling

## EDUCATION

BA in Graphic Design at George Fox University | Spring 2019  
Minor in Marketing | GPA 3.7

## PROFESSIONAL EXPERIENCE

### DIGITAL DESIGNER

#### **CHATEAU SAINT MICHELLE | NOVEMBER 2022 - PRESENT**

- Responsible for design execution of campaign of brand emails across all clients while maintaining brand standards.
- Created and executed web and social media graphics for all clients.
- Communicated and collaborated with email managers and copywriters on overall email strategy and task fulfillment.

**Clients: Chateau Saint Michelle Winery, Cole Solare, Columbia Crest Winery, 14 Hands Winery, North Star Winery, Spring Valley Winery, & Stags Leap Winery.**

### FREELANCE DIGITAL DESIGNER

#### **CART LOGIC | JANUARY 2020 - MAY 2023**

- Implemented digital marketing and social media images to increase client's online presence, built brand awareness, and drive sales.
- Worked with senior creative staff to design and execute B2C email campaigns and flows. While partnering with copywriters and web developers to create seasonal assets for social posts and web page designs.

**Clients: Pooltables.com, Spencer Marston, Bike Tires Direct, Oxygen Direct, CPAP, Darts.com and Sleep Direct**

### DIGITAL DESIGNER

#### **TRISBELL | AUGUST 2021 - NOVEMBER 2022**

- Delivered on-brand and on strategy creative content for all clients through layout design, copy writing and photo manipulation to build a harmonious brand to fit Amazon's standards.
- Designed and built Amazon brand stores to establish a strong visual identity for the client.

**Clients: GIMME, HolistaPet, GoBiotix, EllaOla, Young Nails, GIMME, and Boscia**

### GRAPHICS DESIGNER & MARKETING COORDINATOR

#### **GEORGE FOX UNIVERSITY | JAN 2016 - MAY 2019**

- Designed and coordinated for positions spanning several departments and fields by creating original designs, illustrations and marketing materials aimed at advertising on campus events.
- Developed a comprehensive marketing strategy designed to draw a diverse student population to participate in the HSC and student activities.
- Created and managed social, email, illustration and print marketing to command awareness for a range of HSC events, student activities and concerts.

**Clients: Hadlock Student Center (HSC), Student Activities, GFU Music Department**